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**FOR IMMEDIATE RELEASE****NEW EDUCATIONAL WEB SITE OFFERS ONE-STOP SOLAR POWER RESOURCE**

*SMA America Launches [www.Solar-is-Future.com](http://www.Solar-is-Future.com)*

ROCKLIN, Calif., Aug. 13, 2008—SMA America, Inc., the United States division of global solar technology giant SMA Solar Technology AG, has launched [www.Solar-is-Future.com](http://www.Solar-is-Future.com). This user-friendly, educational Web site explains how solar energy can be harvested and utilized via animation, illustrations and descriptions in easy-to-understand language. At Solar-is-Future.com, visitors can research the benefits of solar power and how the sun's abundant, clean energy can be collected through active and passive solar power systems.

"SMA America is very excited about the launch of Solar-is-Future.com," says Jurgen Krehnke, president and general manager of SMA America. "Now there is a one-stop, online solar resource where visitors can learn everything there is to know about solar energy and solar power systems."

In addition to various illustrations explaining solar radiation, solar power systems and solar thermal energy, Solar-is-Future.com features an animated grid-tied photovoltaic (PV) system, which comprises the fastest-growing segment of the U.S. solar market. The animation clearly shows how PV system components are connected and examples of where the components would be installed in a residential system. Basic components include a solar array, inverter and meter. By clicking on a component, a box appears that explains the component and its function.

Elsewhere on the Solar-is-Future site is a Solar Power Professional Search where visitors can locate solar power system installers by zip code. There is also an extensive Frequently Asked Questions section that covers common concerns such as whether a building permit is required when installing a solar power system. The site's comprehensive glossary defines the solar power industry's most-used terms, including alternating current, grid-connected system and kilowatt hour.

**(More)**

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**About SMA America, Inc.**

SMA America, Inc. is the U.S. subsidiary of SMA Solar Technology AG, based in Germany. With over three gigawatts installed, SMA is the world leader in solar inverter technology and manufacturing, and has divisions in nine countries on four continents. SMA is committed to its leadership role and supports the industry through innovative products and progressive education for solar installers and small businesses worldwide. SMA America continues its unfaltering commitment to the continued development and implementation of leading-edge products, including the most efficient solar inverters available nationwide. For more information, call (916) 625-0870 or visit [www.SMA-America.com](http://www.SMA-America.com).

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