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FOR IMMEDIATE RELEASE

SMA AMERICA LAUNCHES INTERACTIVE SOLAR SITE FOR KIDS

www.Solar-is-Future.com/Kids Teaches Children About Solar Power

ROCKLIN, Calif., Oct. 14, 2008—SMA America, Inc., the United States division of global solar technology giant SMA Solar Technology AG, has launched an educational Web site created specifically for children: www.Solar-is-Future.com/Kids. The fun, interactive site features animation, diagrams and games that illustrate how solar energy is harvested and utilized, all while using easy-to-understand language appropriate for this younger audience.

“SMA America sees education as a critical element of a clean and green future with solar power,” says Jurgen Krehnke, president and general manager of SMA America. “The changes we initiate today will make a big difference not only for our own children, but also for entire future generations. Accordingly, we are very excited about the launch of this fun, interactive forum that educates our children about clean energy sources in a playful manner.”

Solar-is-Future.com/Kids is separated into four sections or “Worlds”: Home, Sun, Environment and Solar Power. Each world features a downloadable book, quiz and an interactive game. Also at the site, visitors can send e-cards and solar power related links to friends.

The unveiling of Solar-is-Future.com/Kids comes on the heels of the launch of Solar-is-Future.com—a user-friendly, educational Web site for adults, also created by SMA America. At Solar-is-Future.com, visitors can research the benefits of solar power and how the sun’s abundant, clean energy can be collected through active and passive solar power systems. A key highlight on the site is an animated grid-tied photovoltaic (PV) system that clearly shows how PV system components are connected and examples of where the components would be installed in a residential system. There also is a Solar Power Professional Search, Frequently Asked Questions section and comprehensive glossary of industry terms.

(More)

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About SMA America, Inc.

SMA America, Inc. is the U.S. subsidiary of SMA Solar Technology AG, based in Germany. With more than three gigawatts installed, SMA is the world leader in solar inverter technology and manufacturing with divisions in nine countries on four continents. SMA is committed to its leadership role, offering exceptional value with the most efficient and reliable solar inverters in the industry. SMA takes special pride in promoting renewable energy solutions at all levels through education, information and support for the general public and solar installers, as well as for small and large businesses worldwide. For more information, call (916) 625-0870 or visit www.SMA-America.com.

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