



Media Contacts:

Tiffany Scalone • tiffany@merlotmarketing.com
Julie Fraga • julie@merlotmarketing.com
Merlot Marketing, Inc. • 916.285.9835

FOR IMMEDIATE RELEASE

SMA America, Inc.

4031 Alvis Court
Rocklin, CA 95677-4011
Tel.: +1 916 625 0870
Fax: +1 916 625 0871
E-Mail: info@SMA-America.com
Internet: www.SMA-America.com

SMA AMERICA'S SOLAR POWER INTERNATIONAL EVENT BRINGS PROFESSIONALS TOGETHER
Event Held Exclusively for Sunny PRO Club Members Provides Ideal Networking Opportunity

ROCKLIN, Calif., Nov. 25, 2008—SMA America, Inc., a subsidiary of SMA Solar Technology AG, held an exclusive networking event for *Sunny PRO Club* members during the recent Solar Power International conference and expo in San Diego. The *Sunny PRO Club* is a business-building partnership program available to solar professionals who sell and install SMA products.

In addition to providing marketing support, the *Sunny PRO Club* provides unique networking opportunities for its members. The SMA America exclusive *Sunny PRO Club* event, which was held at J6Bar, provided an occasion for solar professionals to interact directly with product managers from SMA Solar Technology, SMA America staff and each other.

"SMA was pleased to host this exclusive event for Sunny PRO Club members," says Ciara Jones, Sunny PRO Club coordinator. "Our members were excited to have the opportunity to network with others in the industry and to speak one-on-one with product managers in a festive, yet relaxed, setting. We look forward to similar member events in the future."

Membership in the *Sunny PRO Club* includes access to valuable marketing services that combine SMA's brand recognition and marketing resources with a solar installer's expertise. Membership in the *Sunny PRO Club* offers independent businesses unprecedented marketing potential by utilizing strategically designed, customizable tools and resources.

The *Sunny PRO Club* is open to all qualifying solar professionals for a nominal annual fee. Members can utilize state-of-the-art, customizable marketing materials including ad templates, brochures and direct mail support. Membership also provides priority technical support, free product training and exclusive member updates, to keep members on the cutting edge of their business endeavors. To further enhance marketing efforts, members also have access to specially designed materials such as vehicle signage, banners and brochures.

(More)

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With many professional business-building tools available, *Sunny PRO Club* members have the ability to effectively market their business while also successfully meeting the increased demands in the field. Real-world dividends are available almost immediately upon joining, thanks to leads generated by member exclusive Online Zip-Searches and installer listings.

About SMA America, Inc.

SMA America, Inc. is the U.S. subsidiary of SMA Solar Technology AG, based in Germany. SMA is the world leader in solar inverter technology and manufacturing with divisions in nine countries on four continents. SMA is committed to its leadership role, offering exceptional value with the most efficient and reliable solar inverters in the industry. SMA takes special pride in promoting renewable energy solutions at all levels through education, information and support for the general public and solar installers, as well as for small and large businesses worldwide. For more information, call (916) 625-0870 or visit www.SMA-America.com.

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