



SMA America, Inc.

4031 Alvis Court

Rocklin, CA 95677-4011

Tel.: +1 916 625 0870

Fax: +1 916 625 0871

E-Mail: info@SMA-America.com

Internet: www.SMA-America.com

Media Contact:

Brad Dore • Brad.Dore@SMA-America.com

SMA America, Inc. • 916 625 0870

FOR IMMEDIATE RELEASE

**SMA AMERICA HELPS SOLAR POWER SYSTEM MANAGERS
KEEP UP-TO-DATE WITH MOBILE PERFORMANCE DATA**

SMA Sunny Portal Web Site now Optimized for Cellular Phones

ROCKLIN, Calif., Aug. 25, 2009—Solar power system owners and operators can now assess critical performance data on the go, through the release of the [SMA Sunny Portal](http://www.sunnyportal.mobi) Web site optimized for cell phones, announced [SMA America, Inc.](http://www.sma-america.com) Administrators can log in to the new site by visiting <http://www.sunnyportal.mobi> through any Web-enabled phone.

The Sunny Portal is a free Web-based gateway that provides data storage and a visual display of a photovoltaic (PV) system's performance information. Access to the data is available at any time, anywhere, through the Internet.



SMA Sunny Portal Mobile
Photo courtesy of SMA America

"SMA recognizes that performance monitoring is a crucial component in any solar power system," said Jurgen Krehnke, president and general manager of SMA America. "The new Sunny Portal mobile Web site now allows solar system managers and owners to conveniently access important system information while on the go."

Timely and accurate system monitoring is essential to ensuring peak production, discovering unnoticed performance disturbances and ultimately maximizing system payback.

(More)

**SMA AMERICA HELPS SOLAR POWER SYSTEM MANAGERS
KEEP UP-TO-DATE WITH MOBILE PERFORMANCE DATA**

SMA Sunny Portal Web Site now Optimized for Cellular Phones

The Sunny Portal allows administrators to monitor their systems' output, regardless of configuration or size. Users can monitor the performance of a single system, an entire block of homes or a large PV plant.

Daily system performance data such as energy yield and CO2 offset is uploaded to the Sunny Portal via the [SMA Sunny WebBox](#) at intervals chosen by the user. Selected weather and temperature data can also be viewed on systems configured with the optional [SMA Sunny Sensorbox](#).

About SMA America, Inc.

SMA America, Inc. is the U.S. subsidiary of SMA Solar Technology AG, based in Germany. SMA is the world leader in solar inverter technology and manufacturing with divisions in 10 countries on four continents. SMA is committed to its leadership role, offering exceptional value with the most efficient and reliable solar inverters in the industry. SMA takes special pride in promoting renewable energy solutions at all levels through education, information and support for the general public and solar installers, as well as for small and large businesses worldwide. For more information, call 916 625 0870 or visit www.SMA-America.com.

Photo Caption: SMA Sunny Portal Mobile

Photo Credit: SMA America

#