



Press Release

SMA America and SMA Canada

SMA Now Shipping Highly Anticipated Sunny Boy 240-US Micro Inverter

New System Offers Unmatched Reliability and Performance

ROCKLIN, Calif., Aug. 01, 2013—SMA's 240-watt micro inverter is now available to the North American residential solar market. The [Sunny Boy 240-US](#) offers leading efficiency, design flexibility, simplicity and module-level optimization, all backed by SMA's unrivaled bankability and service support. It also features exclusive SMA Sunny Multigate technology, which maximizes system reliability.



SMA Sunny Boy 240-US

Photo courtesy of SMA America and SMA Canada

With class-leading, 96-percent CEC efficiency, the Sunny Boy 240-US is ideal for residential systems and rooftops with complex, shaded situations. The system utilizes the Sunny Multigate-US, which enables greater energy production and superior reliability by mitigating the damaging effects of temperature-related stress commonly found under a module. This groundbreaking technology also increases communication reliability by keeping the powerline communications on a private band, which saves time by eliminating the need to install costly additional filters. It also provides advanced diagnostics for simplified installation and servicing.

"The Sunny Boy 240-US with Sunny Multigate technology is the most innovative micro inverter on the market," said Henry Dziuba, president and general manager of [SMA America](#) and president of [SMA Canada](#). "Because it's backed by SMA's 30-year history, superior quality, exceptional warranty support and the industry's top service team, the Sunny Boy 240-US is the best micro inverter choice for system owners who expect a trouble-free solar experience."

The Sunny Boy 240-US also boasts an improved cabling concept that eliminates the need for a trunk and branch cabling scheme, reducing system cost. Simple installation is achieved by pre-assembled AC plugs and connection cables used in a daisy chain configuration, as well as multiple DC connector options. Module-level, customized reporting is available via [Sunny Portal](#), which offers remote monitoring via the Internet or iPhone and Android applications.

The Sunny Boy 240-US is available through SMA's new [North American distribution program](#). To locate an SMA Authorized Distributor, solar professionals can visit SMA America's website and click "[Where to Buy](#)" to learn more about each distribution partner.

Related Video:

[SMA Sunny Boy 240-US](#)

About SMA

The SMA Group generated sales of €1.5 billion in 2012 and is the global market leader for solar inverters, a key component of all PV plants and, as an energy management group, offers innovative key technologies for future power supply structures. It is headquartered in Niestetal, near Kassel, Germany, and is represented internationally in 21 countries. The Group employs more than 5,000 people worldwide. SMA's broad product portfolio includes a compatible inverter for every type of module on the market and for all plant sizes. The product range includes both inverters for photovoltaic plants connected to the grid as well as inverters for off-grid systems. SMA is therefore able to provide ideal technical inverter solutions for all plant sizes and types. Since 2008, the Group's parent company, SMA Solar Technology AG, has been listed on the Prime Standard of the Frankfurt Stock Exchange (S92) and also in the TecDAX index. In recent years, SMA has received numerous awards for excellence as an employer and achieved first place in the nationwide "Great Place to Work®" competition in 2011 and 2012. www.SMA-America.com/www.SMA-Canada.ca

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