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FOR IMMEDIATE RELEASE

Pure energies and SMA America Sign 17 Megawatt Supply Agreement for Ontario Solar Market

TORONTO, December 7, 2009 – Pure energies, an Ontario-based turnkey solar electricity facilitator with a unique market channel for residential solar systems has announced a Memorandum of Understanding (MOU) with SMA America, LLC outlining the supply of 17 MW of solar inverters in 2010, with a target goal of 50 MW over the next three years. The supply partnership will allow Pure energies to provide Ontario consumers with SMA's world class solar inverter technology through its unique residential rooftop program.

Pure energies will meet the Ontario Power Authority's (OPA) MicroFIT domestic content requirement, designed to encourage the development of sub 10kW renewable energy projects, and will include SMA Sunny Boy inverters in its groundbreaking program for the Ontario residential market, enabling the development of rooftop solar homes all across the province. Pure energies will begin supplying SMA inverters immediately for installations beginning in 2010.

"Partnering with SMA was critical and will allow Pure energies to supply the fast-growing committed demand of the Ontario solar market with high-quality solar power systems and the most reliable inverters available," said Ryan McCalley, vice president and co-founder of Pure energies. "This agreement solidifies Pure energies position as Ontario's prime provider of 'complete turnkey offerings' for residential solar and ensures our customers will receive the best, most affordable solution available."

"As the world's largest manufacturer of solar inverters, SMA recognizes the importance of the Ontario market," said Dave Wojciechowski, director of sales for SMA America. "SMA is excited to partner with Pure energies and their unique offering and is looking forward to seeing Sunny Boy inverters incorporated as a key component in thousands of planned systems."

Pure energies installs, leases and operates residential solar systems under a unique program, providing homeowners with exceptional value in a simple, comprehensive solar solution.

(More)

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About Pure energies

Pure energies is a Canadian company based in Toronto and founded by Canadian solar and finance specialists. Pure energies is working with recognized channel to market partners that ensure deployment volume. Pure energies has the scale and density to streamline installations while buying directly from the world's most recognized suppliers at terms and conditions normally reserved for large project developers. Pure energies will provide, install, finance, maintain and operate the deployed PV Solar systems. For more information, please visit <http://www.pure-energies.com>.

About SMA America, LLC

SMA America, LLC is the U.S. subsidiary of [SMA Solar Technology AG](#), based in Germany. SMA is the world leader in solar inverter technology and manufacturing with divisions in 13 countries on four continents. SMA is committed to its leadership role, offering exceptional value with the most efficient and reliable solar inverters in the industry. SMA takes special pride in promoting renewable energy solutions at all levels through education, information and support for the general public and solar installers, as well as for small and large businesses worldwide. For more information, call 916 625 0870 or visit www.SMA-America.com.