



Press Release

SMA America

## **SMA to Exhibit and Sponsor at the 29<sup>th</sup> ESA Conference & Expo**

Solar Leader to Highlight AC and DC Coupled Solutions for a Large-Scale Applications

ROCKLIN, Calif., April 9, 2019 - SMA Solar Technology is pleased to join industry experts at the [29<sup>th</sup> annual Energy Storage Conference and Expo](#) in Phoenix, April 16<sup>th</sup> through 18<sup>th</sup>, 2019. As energy storage continues to gain market share in the United States, SMA is ready to showcase its newest solutions to offer customers efficiencies through energy on demand, as required.



The SMA team will have sales and technical experts on hand at the conference to discuss key applications. As industrial-scale energy storage solutions have matured, utility-scale power plants can benefit from services that provide generation capacity and support grid stability. Attuned to that, SMA offers industry-leading technology for AC and DC coupled solutions to address both use cases.

SMA is a technical authority on storage and has long recognized that battery storage is essential to transforming to a fully decentralized energy supply based on renewable energy. Conference attendees who visit the SMA booth can learn more about SMA's [Sunny Central Storage solution](#), the Sunny Central DC coupled storage solution and the SMA DC-DC converter.

"The ESA conference provides a unique opportunity for our team to network with professionals doing critical work in the solar and storage industry," said Charles Ellis, SMA vice president of sales for the America's region. "We have a depth of experience with integrating storage, especially in the utility space. That expertise enables us to offer flexible solutions for new or existing PV systems to meet a variety of customer needs."

The company will also have experts on hand to discuss its flexible service solutions for asset management, spanning from spare parts supply warranties to preventative maintenance, plant-wide O&M and repowering solutions.

To learn more about SMA large-scale storage solutions, please visit:

<https://www.sma-america.com/industrial-systems/large-scale-storage-solutions.html>



## About SMA

As a leading global specialist in photovoltaic system technology, the SMA Group is setting the standards today for the decentralized and renewable energy supply of tomorrow. SMA's portfolio contains a wide range of efficient PV inverters, holistic system solutions for PV systems of all power classes, intelligent energy management systems and battery-storage solutions as well as complete solutions for PV diesel hybrid applications. Digital energy services as well as extensive services up to and including operation and maintenance services for PV power plants round off SMA's range. SMA inverters with a total output of around 75 gigawatts have been installed in more than 190 countries worldwide. SMA's multi-award-winning technology is protected by more than 1,200 patents and utility models. Since 2008, the Group's parent company, SMA Solar Technology AG, has been listed on the Prime Standard of the Frankfurt Stock Exchange (S92) and is listed in the SDAX index.

## Media Contacts:

Trish Moratto • [Trish.Moratto@SMA-America.com](mailto:Trish.Moratto@SMA-America.com)

Brad Dore • [Brad.Dore@SMA-America.com](mailto:Brad.Dore@SMA-America.com)

SMA America • 916-251-6418

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**Photo Caption:** SMA storage solutions are used for grid support as well as renewable integration

**Photo Credit:** Photo Courtesy of SMA America

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