



## **SMA America to Sponsor Leading PV and Storage Asset Management Conference**

*Solar technology innovator to showcase a variety of risk sharing service partnership models*

OAKLAND, CALIF., — March 31, 2022 — SMA will join industry leaders at Solarplaza Summit Asset Management North America conference and tradeshow April 6 and 7, 2022, in Oakland. Now in its eighth year, the event brings together domestic and international stakeholders for market insights, focused networking and industry-leading thought leadership sessions.

The conference comes as the U.S. solar market has reached an installed base of 100 GW of total PV capacity and shifted toward repowering and consolidating portfolios. The maturing market has demonstrated a need for asset longevity and ROI optimization.

Representatives from SMA will be present to connect with customers and to explain customized service capabilities. The varied SMA service partnership models offer plentiful options to plant owners and operators. This approach doesn't rely on a one-size-fits-all approach, so the levels of support can range from self-performance to plant-wide operations and maintenance.

SMA will participate in a panel discussion on diversity, equity and inclusion in solar asset management. This session will provide insights around thinking expansively about diversity, best hiring and management practices, building company culture and the benefits of deploying solar to more communities.

The organization looks forward to discussing how goals and values merge with real, pragmatic practices to strengthen the future of the industry. SMA encourages industry leaders to think and act strategically to make sure the solar workforce reflects those we serve.

The conference will also cover themes addressing the environment and social governance (ESG) and supply chain sustainability. There will also be dialogue around investment opportunities arising from the Biden Administration's focus on renewable energy development.

For more details about the conference visit:

<https://www.solarplaza.com/event/solar-asset-management-north-america-2022/>

### **About SMA**

As a leading global specialist in photovoltaic and storage system technology, the SMA Group is setting the standards today for the decentralized and renewable energy supply of tomorrow. SMA's portfolio contains a wide range of efficient PV and



battery inverters, holistic system solutions for PV and battery-storage systems of all power classes, intelligent energy management systems and charging solutions for electric vehicles and power-to-gas applications. Digital energy services as well as extensive services up to and including operation and maintenance services for PV power plants round off SMA's range. SMA inverters with a total output of more than 110 gigawatts have been installed in more than 190 countries worldwide. SMA's multi-award-winning technology is protected by around 1,700 patents and utility models. Since 2008, the Group's parent company, SMA Solar Technology AG, has been listed on the Prime Standard of the Frankfurt Stock Exchange (S92) and is listed in the SDAX index.

### **Media Contacts**

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