



Join SMA America in Las Vegas to Re+Think What's Possible

Solar and storage leader will showcase new innovations and partnerships across market segments

ROCKLIN, Calif., — August 31, 2023—Join SMA America in Las Vegas to preview new renewable solutions and partnerships at the [RE+ tradeshow in Las Vegas](#), September 12-14, at booth #4138 on level 2 in The Venetian Convention & Expo Center.

Visitors to the booth will see the new Home Energy Solution, which combines innovative products, intelligent software, and world-class service together in a comprehensive approach. At RE+, guests will discover new solutions that make generating and storing solar power more capable, flexible and accessible. Starting with the new Sunny Boy Smart Energy hybrid inverter which enables both immediate energy use and storage in one single device, with an optional secure backup supply that delivers greater electricity reliability for homeowners.

At RE+ SMA America will unveil its partnership with SPAN, the industry's leading smart panel. Coming to market in 2024, the pairing of the new Sunny Boy Smart Energy and the SPAN Smart Panel will provide customers with an innovative, integrated system with a whole home backup option. Working in tandem, SMA and SPAN technologies offer a complete, integrated home energy solution. This collaboration is anchored by a shared vision for the future of home energy solutions, where homes independently produce, store and manage their own clean, sustainable energy.

Learn about the latest in commercial solar energy generation and the new centerpiece of the proven SMA Commercial Energy Solutions, the Sunny Tripower X. As a comprehensive solution, the integrated System Manager functions enable complete energy management from one platform while combining state-of-the-art technology into one device. This functional design ensures small to medium-sized businesses can accommodate future energy management and needs. Meet with our team of Application Engineers to see how this new commercial inverter will benefit your next project's needs.

Guests of RE+ will also have the unique opportunity for a sneak peek into the development of the SMA Commercial Storage Solution, a comprehensive system that will allow PV and energy storage from a single source. SMA product managers will be available to share insight and perspective on this new solution while gathering feedback, interest and opinion that will help develop what will ultimately come to market.

SMA is also thrilled to announce two live, in-person events at the RE+, part of the SMA Large Scale Energy Solutions Educational Series. Join us at the SMA booth for expert-led sessions on "Grid Stability Services" with Frank Berring and "Repowering Services" with Fred Frank. These events offer a unique opportunity to dive deep into technical expertise, network with industry



peers, and connect with SMA's renowned experts, all within the vibrant atmosphere of the RE+ Tradeshow.

The SMA booth will feature the application tech station showcasing the new SMA 360 App, SMA Energy App, the Samsung Smart Things ecosystem, the SMA Online Service Center, and a preview of the integration with SPAN. The Samsung Smart Things App allows the control of compatible home appliances and IOT products directly from a single app on a smart phone or tablet.

SMA is proud to feature a non-profit partner, [Solar Buddy](#) in the booth to raise visibility about energy poverty and illuminating the future for children around the globe. For more information about the collaboration [click here](#).

The team is also hosting a raffle to win a [Wyld Archi Step Over E-bike](#).

SMA is hosting four in-booth events to celebrate new solutions changing the market.

Tuesday, September 12, 2023

	Time
SMA Large Scale Energy Solutions Educational Series: Grid Stability Services	11:00 am - 11:30 am
SMA Home Energy Solutions Launch Event	4:00 pm - 6:00 pm

Wednesday, September 13, 2023

SMA Large Scale Energy Solutions Educational Series: Repowering	11:00 am - 11:30 am
SMA Commercial Energy Solutions Premier Event	1:00 pm - 3:00 pm

Outside of the SMA booth and event activations taking place, there will be series of Authorized Dealers and partner engagements that SMA will have active participation in. The week will begin with a pregame party on Monday with Krannich followed by a trivia session and lunch Tuesday with BayWa r.e. and ends with a special customer luncheon by Wesco on Wednesday. There will also be a technical training session focused on UL 3741, with shared speakers from both SMA and Unirac that will take a deep dive into the requirements, process and practical application for the newest commercial rapid shutdown option. The team at SMA is excited to be involved, sharing expertise and enthusiasm to these core partners and customers. For the full schedule of events and to RSVP, please visit www.sma-america.com/replus2023.



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About SMA

As a leading global specialist in photovoltaic and storage system technology, the SMA Group is setting the standards today for the decentralized and renewable energy supply of tomorrow. SMA's portfolio contains a wide range of efficient PV and battery inverters, holistic system solutions for PV and battery-storage systems of all power classes, intelligent energy management systems and charging solutions for electric vehicles and power-to-gas applications. Digital energy services as well as extensive services up to and including operation and maintenance services for PV power plants round off SMA's range. SMA inverters with a total output of more than 130 gigawatts have been installed in more than 190 countries worldwide. Around 63 million tons of CO2e have been avoided thanks to the PV inverter power sold by SMA over the past 20 years. This is equivalent to stopping more than €12 billion of environmental damage. SMA's multi-award-winning technology is protected by more than 1,700 patents and utility models. Since 2008, the Group's parent company, SMA Solar Technology AG, has been listed on the Prime Standard of the Frankfurt Stock Exchange (S92) and is listed in the TecDAX index and MDAX index.